

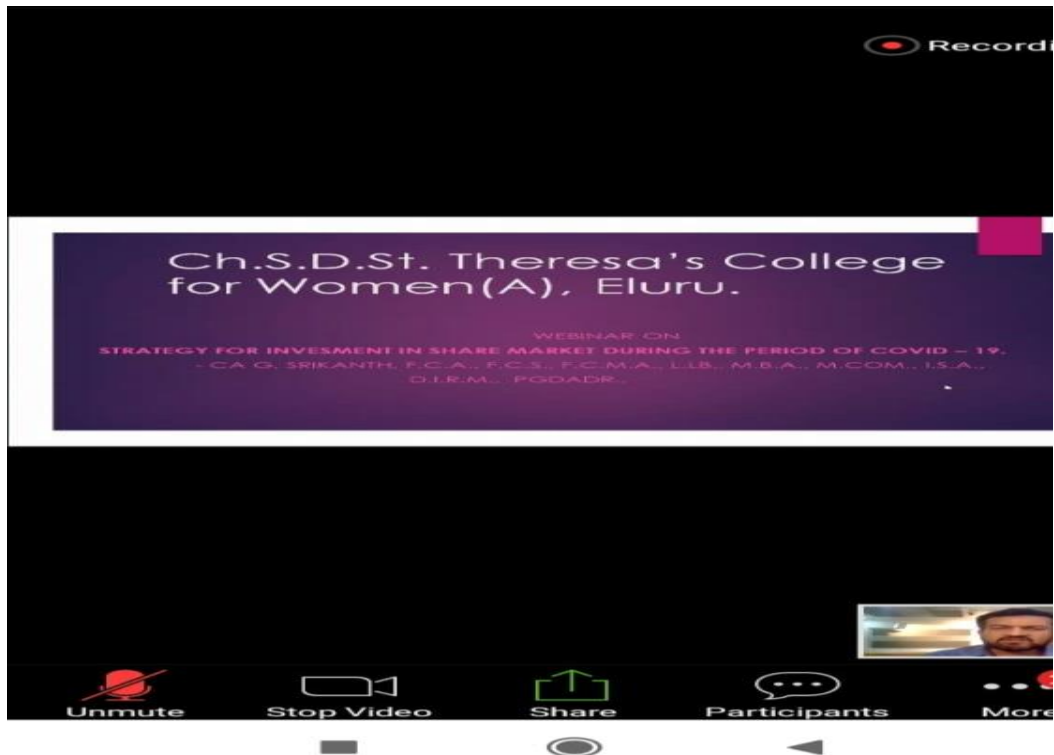
## DEPARTMENT OF COMMERCE

### ANNUAL REPORT

2020-2021

#### Webinar

Due to the occurrence of Covid – 19 pandemic, it is inevitable for the World to transform itself in order to face new challenges. It is the need of the hour to face several changes in the educational sector. The pervasive situation of Covid -19 gave us an opportunity to conduct webinars through online. Webinar on Strategy for Investment in Share market was conducted on 29 th May 2020 the resource person CA CA G.Srilkanth Chartered Accountant, Sitharamarao and Co,Eluru.

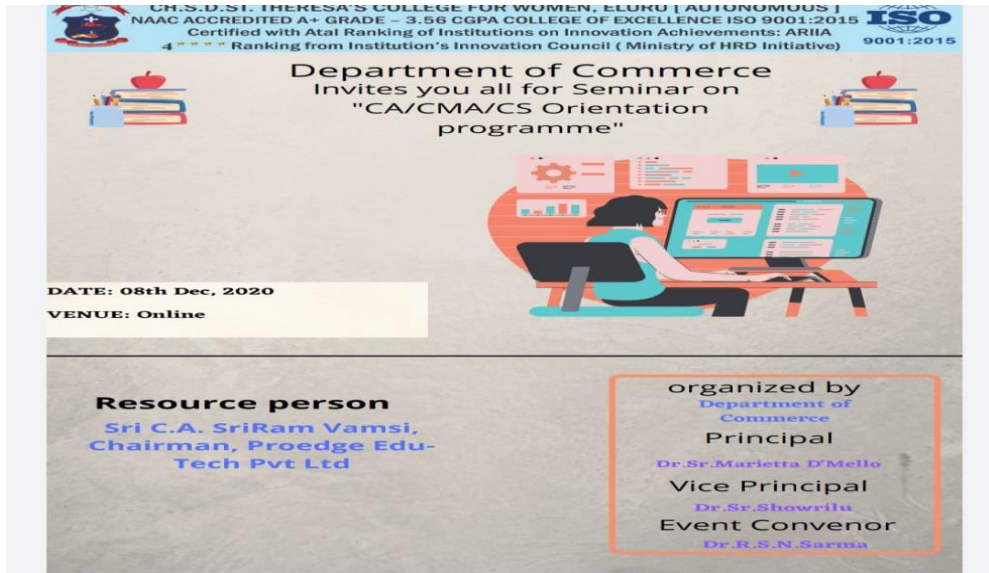


#### Independence day celebrations

Mrs R.jagadeeswari and Mrs R.Harika Along with their ward Students of I B.com General and III B.com General Students celebrated Independence day on 15-08-2020 virtually with patriotic Songs. Programme started with vandemataram and ended with Janaganamana.

## CA/CMA/CS orientation programme

Department of Commerce organized CA/CMA/CS orientation programme on 8<sup>th</sup> December 2020. All B.Com and BBA students participated in the programme. Altogether 78 students actively participated and some students could clarify their doubts regarding these courses. Sri CA Sriram Vamsi, Chairman, Proedge Edutech Pvt Ltd was the resource person who enlightened the students with his inspiring words. Views expressed and techniques suggested by him were very valuable and useful to students. If our students follow these plans and techniques perfectly, they can be placed in higher remunerative positions in companies.



## Consumer Club Activity

Department of Commerce organized Consumer Club activity regarding Consumer Rights on 13 Feb 2021. All B.Com Final Year students and Consumer Club members participated in the programme. Altogether 112 students actively participated and some students could clarify their doubts regarding Consumer Rights. Sri k. Rama Krishna, one of the leading advocates and Ex president of Eluru Bar Council was the resource person who enlightened the students with his inspiring words and by referring some consumer forum cases along with live examples. Views expressed and techniques suggested by him were very valuable and useful to students.



**Board of studies meeting**

Department of commerce had BOS meeting virtually by Cisco webex on 22<sup>nd</sup> February 2021. Dr Uma Maheswari, Head of Department of Commerce, Adikavi Nannaya University, university nominee and Sri G.Srikanth chairman ICAI, W.G.Dt were invited as subject experts. Along with members of the department and Student representatives from Final year, they discussed

various aspects of B.Com syllabi. Both the members are satisfied with the course structure and syllabi that we are following and have planned to follow.

### **NISP activity**

Today on 25th march 2021, as a part of National Innovation and Start up Policy, Department of commerce organized an activity in media centre. The topic is “how to plan for a start up and legal & ethical steps” Sri S.Brahmam, Senior Advocate in Eluru is the resource person.

Sri S.Brahmam, commenced his presentation explaining briefly about the importance of business and innovations in business and he precisely discussed the legal and ethical aspects and steps to observed and followed while planning and implementing start ups. He explained and analyzed about various live He analyzed about various schemes and new business ideas which have been already being done for a long time and changing from time to time.

Program came to an end with concluding remarks by Dr. R.S.N. Sarma, Head of the Department of Commerce who thanked principal, Dr. Sr.Marietta D’Mellow for the opportunity given to Department, and finally Vote of Thanks was presented.



### **NISP activity**

The Resource person was Prof. T. Rajasekhar, IIC member and MHRD Ambassador working as professor in the department of Management Lakireddy Bali Reddy College of Engineering, Mylavaram.

Dr. R.S.N. Sarma, Head of the Department of Commerce introduced the Resource Person with brief introduction and purpose of the programme.

Professor, T. Rajasekhar, commenced his presentation with the help of short videos & PPT, he precisely introduced the concepts of innovation, Startups and entrepreneurship, discussed the idea generation and its implementation and suggested solutions to many practical problems that we will come across while implementing our business ideas. Through his presentation, he provided



information about how to get funding to start or expand, modernize and to diversify business with innovative ideas.

He analyzed about various schemes and new business ideas which have been already being done for a long time and changing from time to time.

He concluded his presentation after explaining about various prototype aspects, models, and successful business ideas. Some students Ms. Pavithra, Pujitha, Sri Mouna, Manojna could clear their doubts about their business ideas.

Program came to an end with concluding remarks by Dr. R.S.N. Sarma, Head of the department



**CH. S.D ST. THERESA'S COLLEGE FOR WOMEN (A), ELURU.**

NAAC ACCREDITED A+ GRADE – 3.56 CGPA  
COLLEGE FOR EXCELLENCE ISO 9001:2015

STCEIS  
INNOVATION FOR PROGRESS

AS PART OF THE  
NATIONAL INNOVATION AND START UP POLICY PROGRAMME  
ONE DAY MENTORING WORKSHOP/SESSION  
ON

*“Mentoring for Entrepreneurship  
and Startup Development”*

DATE: 24-03-2021  
RESOURCE PERSON

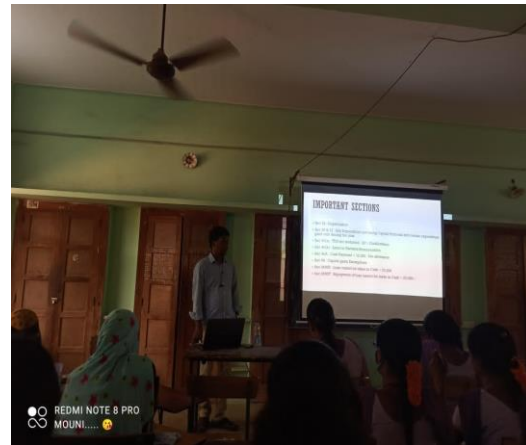
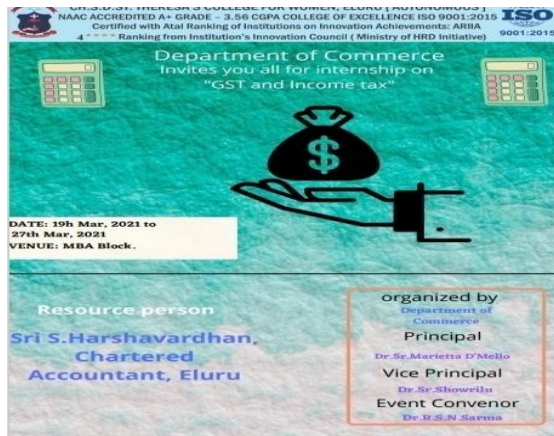
**Dr. T. Rajasekhar, Professor**  
DEPT. OF MANAGEMENT STUDIES  
**IIC-MHRD Ambassador**  
LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING  
MYLAVARAM  
ORGANIZED BY  
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



**Internship on GST and Income Tax**

The department of Commerce organised Internship Program on GST & Income Tax from 19th to 27th March.

SriCA. Harsha Vardhan a leading Chartered Accountant explained the Practical aspects of GST and Income Tax like Preparing, Filling, and filing the Returns.He explained using forms and tools use while preparing taxes. He gave the forms and formats to the students and showed them a practical part.



### **Orientation for new recruits and Junior faculty:**

On December 1<sup>st</sup> IQAC conducted the “Orientation for new recruits and Junior faculty” in which Mrs.R.Harika and Mr.V.Ramesh Participated.

### **LMS classes for the Faculty members :**

On 8<sup>th</sup> and 9<sup>th</sup> of January LMS class was conducted for the Faculty members. All the faculty of Department Of Department of commerce attended this program.

**Certificate Course on Social Media Marketing :**

On 9<sup>th</sup> February Certificate Course on Social Media Marketing was introduced to III B.Com Students. This course will make the students conversant and proficient in social media tools and techniques starting from the fundamentals of Digital Marketing.

**Board of studies meeting in KBN College, Vijayawada**

On 11<sup>th</sup> January, 2021, Dr.R.S.N.Sarma, Head of the Department of Commerce attended as a subject expert for the Board of studies meeting organized by the department of Commerce, K.B.N.College Vijayawada.